

SPONSORSHIP OPPORTUNITIES



Next to the beautiful Mississippi River and under the incredible new band shell, the 2025 season of Moon Tunes will begin on Thursday, June 5. With the band shell completed, our efforts are focused on continuing to improve the experience at Riverside Park through upgrades to the sound system and restroom facilities. We have multiple options for you to participate as a sponsor for this fantastic community event.



GOING PLATINUM \$5,000

- VIP tent for you, employees and/or friends
- 30 sandwich meals and 30 beverage tickets
- Emcee recognition during the finale event
- Sponsoring company prominently featured
- Print presence as a platinum sponsor
- Social media recognition

SOLID GOLD \$2,500

- VIP tent for you, employees and/or friends
- 15 sandwich meals and 15 beverage tickets
- Emcee recognition during event
- Sponsoring company prominently featured
- Print presence as gold sponsor
- Social media recognition



SILVER STRINGS \$1,500

- Children's Train Sponsorship includes company logo/banner displayed
- Emcee recognition during event
- Print presence as silver sponsor
- Social media recognition

BRASSY BRONZE \$1,000

- Emcee recognition during event
- Print presence as bronze sponsor
- Social media recognition



FRIENDS OF MORE COWBELLS \$500

- Social media recognition

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2025 MOON TUNES SPONSORSHIP AGREEMENT

Business Name: _____

Business Contact: _____

Business Address: _____

Contact Phone: (_____) _____

Contact E-mail: _____

Business Website: _____

SPONSORSHIP LEVELS

- Going Platinum\$5,000
- Solid Gold\$2,500
- Silver Strings\$1,500
- Brassy Bronze\$1,000
- Friends of More Cowbells \$500

BILLING PREFERENCE

- Check included Invoice me

Print Name: _____

Signature: _____

(By signing this agreement, I agree to pay the sponsorship selected.)

Date: _____

Please submit sponsorship agreement and payment to:
Valley View Rotary
PO Box 545, La Crosse, WI 54602-0545



CONTACT US:
vvrotary@gmail.com

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2025 CONCERT LINEUP

JUNE 5 ■ Mae Simpson

Minnesota's award winning Funk, Soul and Rock & Roll band

JUNE 12 ■ Double Take | 80's-2000 Classic Pop Rock

Secret Menu | Genre-blending Alternative Rock

JUNE 19 ■ TUGG | Rockin' Reggae

The Confluence | Logan/Central Collaboration Rock Band

JULY 10 ■ Smokin' Bandits

An original blend of Rock & Bluegrass taken to a jam
Matt Mahlum Band | Soulful Midwestern Blues & Rock

JULY 17 ■ Ryan Howe & The Atmosphere

The Executives | 60's Rock & Roll

JULY 24 ■ High Mileage | 80's & 90's Classic Rock

Sunshine Drive | Fun Rock sprinkled with Classic Country

JULY 31 ■ Fayme Rochelle & The Waxwings | Americana

Saner & Gibbons Band | Popular covers, smooth vocals

AUGUST 7 ■ Irish Night with Eileen Ivers & Gadan

Featuring Edna Scahill from West Banjo Three

AUGUST 14 ■ Tribute to Lindy Shannon

Molly Maguires | LB & The Hi-Volts

AUGUST 21 ■ The Remainers | Phoenix

AUGUST 28 ■ The Canyon Band | Folk Rock

Hans Mayer & Hot Sauce | Jazzy swingin' acoustic
with Jessie MacDonald

SEPTEMBER 4 ■ UWL Screaming Eagles

Ronnie Craig's Elvis Explosion | Featuring Ryan Pelton,
David Lee and Joseph Hall

SEPTEMBER 11 ■ MOON TUNES FINALE

Adam Gruel & The Space Burritos
Cosmic Country Rock & Roll

Thursday Nights | Riverside Park
5:30-8pm | Headliners begin at 7pm



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